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## 广东松山职业技术学院 Guangdong Songshan Polytechnic

GDSSPT - A Place to Learn, A Chance to Grow  
<https://www.gdsspt.edu.cn/>



Official WeChat Account



WeChat Video Channel

# 广东松山职业技术学院 Guangdong Songshan Polytechnic

地理位置 韶关市 | 岭南名郡 成才沃土

Location & Environment

## ▶ 全球认证的生态明珠

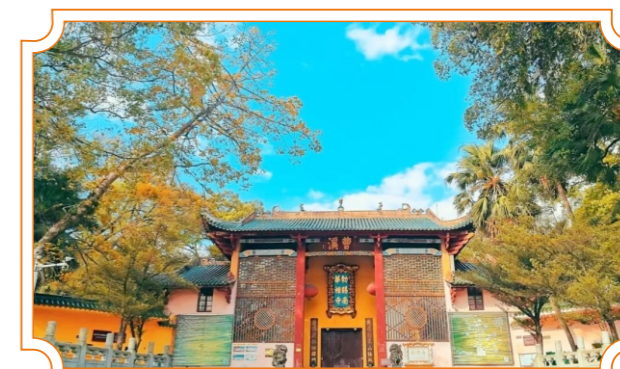
Shaoguan: A Well-known City in Guangdong | A Fertile Land for Global Talents A Globally Recognized Ecological Pearl



◎ 丹霞山 Danxia Mountain

- ◎ 联合国教科文组织评定——丹霞山世界地质公园所在地,世界自然遗产与科学考察圣地

UNESCO World Heritage Site: Home for the Danxia Mountain World Geopark, a premier destination for global scientific research and natural exploration.



◎ 禅宗文化祖庭·南华寺  
Nanhua Temple: The Ancestral Home of Zen Buddhism

- ◎ 中国文化和旅游部推荐“岭南生态旅游名城”,兼具山水奇观与人文底蕴  
Cultural & Tourism Landmark: Recommended by the Ministry of Culture and Tourism of China as a "Lingnan Ecological City," blending breathtaking landscapes with rich cultural heritage.



◎ 韶关市“三江六岸”特色景观 (Three Rivers, Six Banks – Shaoguan’s Iconic Charm)

## ▶ 粤港澳大湾区“后花园”

The "Backyard Garden" of the Guangdong-Hong Kong-Macao Greater Bay Area

- ◎ 广东北部核心城市, 毗邻广州、深圳, 坐拥高铁1小时直达大湾区的便捷网络

Strategic Proximity: A key northern hub in Guangdong Province, adjacent to Guangzhou and Shenzhen, within the one-hour traffic network of the Greater Bay Area.

- ◎ 珠三角经济圈与内陆连接的重要门户, 享受区域发展红利与国际化资源辐射

Gateway to Growth: Situated at the vital junction between the Pearl River Delta and inland China, offering students the benefits of regional economy and international resource exposure.

## ▶ 充满活力的国际化发展平台

A Vibrant Platform for International Career Development

- ◎ 广东省内327家企业开展产学研协同合作, 可提供华为、抖音、淘宝等头部企业的实践与就业通道

Industry-Leading Partnerships: Collaborations with 327 enterprises across Guangdong provide direct pathways to internships and career opportunities with tech giants like Huawei, Douyin (TikTok), and Taobao (Alibaba).

- ◎ 学校每年两次组织学生参加“中国进出口商品交易会”(简称“广交会”)服务实践交流活动

The commercial event Canton Fair: Biannual participation for students at China Import and Export Fair (Canton Fair), unparalleled practice in global trade and service.



◎ 学生参加广交会实践活动 (Students Practice Program at Canton Fair)

## ► 高效便捷的生活体验

An Efficient & Convenient Living Environment

### ◎ 韶关丹霞机场直通国内主要城市，高铁网络贯通南北

Seamless Connectivity: Shaoguan Danxia Airport connects you to major domestic cities, and the extensive high-speed rail network links you to the rest of China.

### ◎ 市内公交系统完善，共享电动车覆盖全域，生活成本仅为大湾区核心城市的50%

Modern Facilities: A convenient urban traffic system and city widely shared e-bike access.

Unbeatable Value: A high-quality lifestyle with a nearly half cost of living in core GBA cities like Shenzhen or Hong Kong.



◎ 韶关市丹霞机场 (Shaoguan Danxia Airport)



◎ 韶关市高铁车站 (Shaoguan Station)



◎ 韶关市公交车系统四通八达  
(Shaoguan Public Bus System: Reaching Every Corner with Ease)



◎ “共享单车”解决最后一公里“  
(Shared Bikes: Your Perfect Solution for the Last Mile)

## 学校简介 COLLEGE OVERVIEW



## 广东松山职业技术学院

About Guangdong Songshan Polytechnic

 建校时间: **1976年**  
Since 1976

 类型: 公办全日制普通高等职业院校  
Type: Full-time state-owned Higher Vocational College

 规模: 在校生近**17000名**  
教职工 **1200** 余名  
Scale: About 17,000 students and 1,200+ faculty and staff members

 教学机构及专业:  
**11** 个二级学院 **51** 个专业  
Academic Structure: 11 schools offering 51 specialties (programs)

 校区分布:  
Three Specialized Campuses:

**莲花校区**  
Lianhua Campus  
聚焦大数据信息技术与人工智能  
Focusing on Big Data, Information Technology and Artificial Intelligence



**曲江校区**  
Qujiang Campus  
突出智慧文旅与先进制造  
Highlighting Smart Tourism and Advanced Manufacturing



**贞江校区**  
Zhenjiang Campus  
发展现代商贸与智慧服务  
Developing Modern Business, Trade and Smart Services

## 为什么选择广东松山职业技术学院?

Why Guangdong Songshan Polytechnic

### 01 区位优势 Strategic Locational Advantages

位于粤港澳大湾区辐射圈内的韶关市,是广东省对接内地的北大门。可享受大湾区丰富的产业资源,同时生活在成本更低、环境更优的“大湾区后花园”。

Situated in Shaoguan, within the direct influence zone of the Guangdong-Hong Kong-Macao Greater Bay Area (GBA), our college serves as Guangdong's "Northern Gateway" connecting with inland China. Students enjoy access to the GBAs vast industrial resources while living in the "Backyard Garden of the GBA" at lower living costs and with a superior ecological environment.

### 02 聚焦实践 Practice-Oriented Education

学校以培养高素质技术技能人才为目标。课程设置高度注重实践,拥有大量校内实训基地和紧密的校企合作网络。

Our mission is to cultivate high-quality technical and skilled professionals. Our curriculum is deeply rooted in hands-on practice, supported by extensive on-campus training bases and a robust network of industry-school partnerships.

### 03 量身定制的留学方案 Customized Programs for International Students

为国际学生提供灵活多样的学习路径,包括:

We offer flexible and diverse learning pathways designed to meet the unique needs of international students:

◎“中文+职业技能”融合培养:在强化中文的同时,系统学习实用技术。  
"Chinese + Vocational Skills" Integration: A dual-track program strengthening Chinese language proficiency and providing systematic training in practical technical skills.

◎短期研修与文化交流:定制中国文化、企业参观与实践体验项目。  
Short-term training courses & Cultural Exchange: Customized programs including Chinese culture immersion, corporate site visits, and experiential practice.

### 04 高性价比的留学选择 Cost-effective Overseas Learning

作为一所优质公办院校,学费和生活成本显著低于大湾区核心城市。能以更经济的投入,获得中国教育部认证的学历文凭和宝贵的国际化学习经历。

As a premium public institution, our tuition and living expenses are significantly lower than those in the core cities of the GBA. We offer a cost-effective program to obtain a diploma certified by the Ministry of Education of China, paired with valuable international learning experiences.



## 国际教育学院

International Education College

### 1 海外学历提升项目 Overseas Academic Advancement Programs

- (1) 英国密德萨斯大学合作电子商务专业3+1专硕联合培养项目  
3+1 E-Commerce Master's Pathway – Partnered with Middlesex University, UK
- (2) 韩国釜山外国语大学合作商务英语专业3+1专本联合培养项目  
3+1 Business English College-Bachelor Track – Joint Program with Busan University of Foreign Studies, South Korea
- (3) 韩国亚洲大学合作Global IT专业3+1专本联合培养项目  
3+1 Global IT College-Bachelor Track – Co-developed with Asia University, South Korea

### 2 “一带一路”合作项目 The Belt and Road Cooperation Programs

与金砖国家工商理事会和“一带一路”暨金砖国家技能发展国际联盟合作，构建国际化多元协同育人机制，优化国际技能大赛人才培养机制、研制国际标准、承办国际技能竞赛，搭建各国职业院校互学互鉴、切磋技能、展现风采的交流平台。

In partnership with the BRICS Business Council and the International Alliance of Skills Development for the Belt and Road and BRICS Countries, we have established an internationalized, diversified and collaborative talent cultivation mechanism. We optimize the talent training system for international skills competitions, develop international standards, and host international skills contests, creating an exchange platform for vocational colleges around the world to learn from each other, sharpen their skills and showcase their talents.



◎ 师生参加2024年金砖国家技能大赛  
(Teachers and Students Participated in the 2024 BRICS Skills Competition)



◎ 孟加拉国立大学达卡城市学院师生举办电子商务技能培训  
(E-Commerce Skills Training for Teachers & Students of Dhaka City College, University of Dhaka, Bangladesh)

## 学历教育项目 | 跨境电子商务 | 数字赋能, 货通全球

Diploma Education Programs  
Cross-Border E-Commerce  
Empowering the Future through Digital Trade | Connecting Global Markets



### 一 招生专业 Academic Program

跨境电子商务专业 Cross-Border E-Commerce

### 二 招生对象 Admission Requirement

- 不具有中国国籍的外国公民。  
Non-Chinese citizens with valid passports.
- 身体健康, 无犯罪记录。  
In good health and with no criminal record.
- 18 年满18周岁, 具有高中或同等学历。  
Aged 18 or above, with a high school diploma or equivalent.

### 三 学制与学费 Duration & Tuition



学制:全日制3年  
Duration: 3 Years (Full-time)



学费:¥1.6万元/人/年  
Tuition Fee: RMB 16,000  
per person per academic  
year

### 四 课程内容 Curriculum Structure

#### 01 语言与文化模块 Language & Culture

基础汉语、中国概况、跨文化商务交际、中国文化、商务汉语等。

Language & Culture: Comprehensive Chinese, Overview of China, Intercultural Business Communication, Chinese Culture, Business Chinese etc.

#### 02 专业基础模块 Professional Foundations

管理基础、数字经济基础、国际商法、市场营销实务、客户服务与管理等。

Management Basics, Digital Economy, International Business Law, Marketing Practices, Customer Service and Management etc.

#### 03 专业核心模块 Core Modules

商务数据分析与应用、视觉营销设计、短视频制作与运营、跨境电子商务基础、国际贸易实务、跨境供应链管理、国际市场推广、跨境电商数据化运营等。

Business Data Analysis and Application, Visual Marketing Design, Short Video Production and Operation, International Trade Practice, Cross-Border Supply Chain Management, Global Marketing, Data-Driven Operations etc.

#### 04 专业拓展模块 Advanced Electives

AIGC直播运营、知识产权国际保护、数据化选品与定价、外贸函电、中国电商平台专题、综合实训、人工智能商务应用、电商创业等。

AIGC (AI-Generated Content) Live-streaming, Intellectual Property Protection, Data-Driven Product Selection and Pricing, Business Correspondence, Special Topics on Chinese E-commerce Platforms, AI Applications in Business, E-commerce Entrepreneurship.

### 五 项目优势 Program Highlights

- 国际学生在校学习期间,根据学校国际学生奖助学金评定标准,符合条件者可获得国际学生奖助学金。  
Generous Scholarship Scheme: Eligible international students can receive scholarships and grants based on academic performance.
- 入学前2周免费中文线上教学20小时。  
Free Pre-arrival Program: 20 hours of online Chinese language training.
- 全程协助做好签证、出入境、来华体检及在华居留手续办理。  
Comprehensive Support: Full assistance with visas, entry/exit procedures, medical exams, and residence permits in China.
- 来华入学,飞机广州落地,专人接机,车程2小时到校。  
Free Airport Pick-up: We will pick you up at Guangzhou Baiyun International Airport, followed by a comfortable 2-hour drive to our campus.
- 免费组织学生参加在广州举办的“中国进出口商品交易会”(简称“广交会”)服务实践交流活动,不定期组织学生到广州、深圳、东莞、中山等地参加行业展或文化交流。  
Professional Practice & Networking: Free organized participation in service-learning and exchange activities at the China Import and Export Fair (Canton Fair) in Guangzhou. Additionally, students benefit from some field trips to industry exhibitions and cultural exchanges across Guangzhou, Shenzhen, Dongguan, and Zhongshan.
- 阿里巴巴国际站、亚马逊、速卖通、抖音、淘宝等主流国际电子商务平台店铺运营实践。  
Hands-on Industry Training: Practical, real-world operational training on leading global e-commerce platforms, including Alibaba (ICBU), Amazon, AliExpress, TikTok, and Taobao.

- 可推荐优秀学生入职海外中资企业就业。

Career Advancement & Pathways: Priority job recommendations for top-performing students, providing direct access to job opportunities within overseas branches of major Chinese enterprises.

- 由具备海外背景和行业经验的教师与企业导师联合授课。

Dual-Mentor Faculty Team: Curriculum delivered by a prestigious joint faculty of international-background professors and senior industry experts, ensuring a perfect blend of academic theory and professional practice.

## 六 校内实训条件 On-Campus Training Facilities

### 选品展示与直播运营实训室 Product Selection & Live-streaming Lab



建筑面积223 m<sup>2</sup>，其中选品实训区占地面积63 m<sup>2</sup>，直播运营实训区占地160 m<sup>2</sup>。主体设备包括直播设备、控制电脑等。可开展短视频与直播运营、新媒体营销实训项目教学。

Covering 223 m<sup>2</sup>, the facility features a Product Sourcing Zone (63 m<sup>2</sup>) and a Live-Commerce Operations Arena (160 m<sup>2</sup>). It is fully equipped with professional broadcasting and control systems, facilitating practical teaching in short-video production, live commerce, and digital marketing.

### 智慧零售与数字营销实训室 Smart Retail & Digital Marketing Lab



建筑面积224 m<sup>2</sup>，设有60个工位，配备客流统计设备、人脸识别系统、客流采集系统、人货交互解决终端、壁挂广告屏等。

This 224 m<sup>2</sup> intelligent space features 60 workstations equipped with cutting-edge retail tech: facial recognition, customer traffic analytics, and interactive retail terminals. Complemented by wall-mounted digital signage, it offers a real-world setting for mastering digital marketing and smart retail operations.



### 商品数字采编实训室 Digital Content Creation & Production Lab

建筑面积225 m<sup>2</sup>，配备图形工作站61台(套)、微单机身1台、镜头5个、教师用无人机(大)2台(套)、学生用无人机(小)15台(套)、55寸拼接屏1台、高清直播系统1套。可开展商品信息采集、大型图形图像处理、视频剪辑等实训项目教学。

This 225 m<sup>2</sup> high-tech hub features 61 graphic workstations, mirrorless camera systems (with 5 lenses), and a drone fleet (2 for instructors and 15 for students). Equipped with a 55-inch video wall and an HD live-streaming system, the lab facilitates hands-on teaching in product information acquisition, professional graphic processing, and post-production video editing.



### 数字乡村内容生产实训室 Digital Rural Content Strategy Lab

建筑面积160 m<sup>2</sup>，配备学生桌椅、博古架、触控一体机、运动相机。可开展电商运营基本技能、创业就业实践、品牌推广等实训项目教学。

This 160 m<sup>2</sup> creative space features smart interactive displays, action cameras, and specialized exhibition shelving. The facility is designed to facilitate hands-on training in essential e-commerce operations, brand marketing, and real-world entrepreneurial and employment practices.



## 七 学习生活条件 Campus Life & Accommodation

### 宿舍收费情况 Housing Options

序号 No	房型 Room Type	收费标准 Rate(Per Person /Semester)	备注 Notes
1	双人间 Double Room	3600元/学期/人 ¥3,600	曲江校区宿舍配备厨房、卫生间和阳台，水电费、网费另计。 International Student Dormitory at Qujiang Campus equipped with kitchen, bathroom and balcony.
2	四人间 Quad Room	1800元/学期/人 ¥1,800	Water, electricity and internet fees are charged separately.



食堂(Modern Student Canteens)



学生公寓(Student Dormitory)



图书馆(Library)



运动场(Sports Stadiums)



咖啡屋(Café)



品茗室(Tea lounge)





## 八 报名流程 Application Process

### 01. 书面申请 Application Submission

申请者可将填写好的纸质版《入学申请表》拍照图片发送到学校国际教育学院邮箱 [ssice@gdsspt.edu.cn](mailto:ssice@gdsspt.edu.cn); 或通过学校官方网站在线填写申请表, 提交个人信息及相关资料。

Email a scanned copy of the Application Form to [ssice@gdsspt.edu.cn](mailto:ssice@gdsspt.edu.cn) or apply online via our official website.

### 02. 提交材料 Documentation

-  高中毕业证书及成绩单(公证翻译件)  
High School Diploma & Schooling Transcripts (Notarized English/Chinese translation)
-  汉语水平证书(HSK)或相应语言证明  
HSK Certificate or equivalent language proficiency proof
-  有效护照复印件  
Copy of valid Passport
-  体检报告及无犯罪记录证明  
Medical Check Report, Certificate of No-criminal Record

### 03. 审核与录取 Review & Admission

学校将对申请材料进行审核, 合格者将收到预录取通知书。  
Successful applicants will receive a Pre-admission Notice.

### 04. 签证申请与报到 Visa application and Registration

录取后, 学生需办理X(学习)签证, 并按时到校报到。  
After being enrolled, students need to apply for an X (student) visa and register at the college on time.




## ▶ 非学历教育项目 | 智育万才, 技达天下

Non-diploma Education Programs  
Cultivating Global Talents via Advanced Skills

### 一 招生专业 Available Programs

- |  |  |
|--|--|
| <b>1 国际中文预科</b><br>International Chinese Preparatory Program       | <b>7 数字媒体技术</b><br>Digital Media Technology                                |
| <b>2 无人机应用技术</b><br>Drone Application Technology                   | <b>8 人工智能技术应用</b><br>Artificial Intelligence (AI) Technology & Application |
| <b>3 电气自动化技术</b><br>Electrical Automation Technology               | <b>9 跨境电子商务</b><br>Cross-Border E-Commerce                                 |
| <b>4 电子信息工程技术</b><br>Electronic Information Engineering Technology | <b>10 数智人力资源管理</b><br>Digital & Smart Human Resource Management            |
| <b>5 新能源汽车技术</b><br>New Energy Vehicle (NEV) Technology            | <b>11 旅游管理</b><br>Tourism Management                                       |
| <b>6 数控技术</b><br>Computer Numerical Control (CNC) Technology       | <b>12 建筑智能化工程技术</b><br>Intelligent Building Engineering Technology         |

### 二 招生对象 Admission Requirements

-  不具有中国国籍的外国公民。  
Non-Chinese citizens with valid passports.
-  身体健康, 无犯罪记录。  
In good health and with a clean criminal record.
-  18 年满18周岁, 具有高中或同等学历。  
Aged 18 or above, with a high school diploma or equivalent.

### 三 学制与学费 Duration & Tuition



**学制: 半年**  
Duration: 6 Months  
(One Semester)



**学费: ¥8000元/人**  
Tuition Fee: ¥8,000 RMB  
/person

### 四 项目优势 Program Highlights

- 01** 沉浸式学习中文, 体验中国文化, 不定期举行研学活动。  
Immersion learning of Chinese language and culture via regular off-campus study tours and field trips.
- 02** 学生完成学业, 可掌握1项专业技能, 考取1项技能认证。  
Dual Certification: mastering one professional skill and getting one technical certificate upon graduation.
- 03** 可参加CAAC民用无人机驾驶执照培训考试(自费)。  
Drone Licensing: Option to take the CAAC Civil Drone License exam (additional fees).
- 04** 入学前2周免费中文线上教学20小时。  
Pre-training: 20 hours of free online Chinese classes (2 weeks before departure).
- 05** 全程协助签证、出入境、来华体检及在华居留手续办理。  
Seamless Support: Full assistance with Visa, entry-exit procedures, medical check in China, and residence permit.
- 06** 来华入学广州飞机落地, 专人接机, 车程2小时到校。  
Arrival Service: Airport pick-up at Guangzhou (CAN) with direct transport to campus.
- 07** 由具备行业经验的教师与企业导师联合授课。  
Elite Faculty: Courses delivered by a joint team of experienced professors and corporate industry mentors.

## 五 专业介绍 Program Overviews

### 01 国际中文预科 International Chinese Preparatory Program

该项目旨在助力学员深入了解中国语言文化,搭建国际交流桥梁,现开设中文预科班。课程以“语言能力+文化体验”为核心,涵盖基础汉语听说读写训练、中国文化常识、商务汉语应用、中国非遗文化项目体验等模块。互动教学与沉浸式实践结合的模式。依托多元文化资源,设置非遗体验、国情考察等特色活动,帮助学员快速提升中文交际能力,深入感知中国社会与文化魅力。预科结业时中文能力应当达到HSK-3级水平。

It focuses on bridging language gaps and cultural understanding. The core curriculum combines "Language Proficiency + Cultural Experience," covering speaking, reading, writing, and Business Chinese. Students will engage in immersive activities like intangible cultural heritage workshops and national condition studies.  
Goal: Reach HSK-3 proficiency upon completion.



### 02 无人机应用技术方向 Drone Application Technology

该专业旨在培养适应低空经济蓬勃发展及无人机技术智能化、应用多元化融合发展趋势,具备国际视野和跨文化协作能力的复合型技术技能人才。使学生能够熟悉中国文化,了解中国无人机产业中无人机系统设计、组装调试、飞行操控、数据处理及维护升级的完整流程,具备为低空经济企业、测绘地理信息机构、电力运维单位、农业科技公司、应急救援部门等提供无人机系统集成与优化、飞行作业执行、数据采集分析、设备故障诊断与维护等专业服务的工作能力。

It is designed for the booming "Low-Altitude Economy" Students learn the full lifecycle of drone systems—design, assembly, flight control, and data processing. Graduates are prepared for roles in surveying, power grid maintenance, smart agriculture, and emergency rescue.



### 03 电气自动化技术方向 Electrical Automation Technology

该专业旨在培养适应现代工业自动化、数字化与智能化融合发展趋势,具备国际视野和跨文化协作能力的复合型技术技能人才。使学生能够熟悉中国文化,了解现代制造业电气自动化设备的系统设计、生产、调试、维护与优化流程,具备为智能制造企业、自动化工程公司、电力电子行业等提供自动化生产线设计与改造、智能控制系统设计、电气设备故障诊断与维护等专业服务的工作能力。

It focuses on smart manufacturing and industrial digitalization. Students learn to design, debug, and maintain automated production lines and intelligent control systems, preparing them for careers in automation engineering and power electronics.



### 04 电子信息工程技术方向 Electronic Information Engineering and Technology

该专业旨在培养适应5G通信、物联网、人工智能融合发展趋势,具备国际视野和跨文化协作能力的复合型技术技能人才。使学生能够熟悉中国文化,了解新一代电子信息产业智能终端设备开发设计、生产调试、检测维护,具备为计算机、通信和其他电子设备制造行业等提供智能系统和设备开发、系统互联、系统集成、产品故障诊断与维修等专业服务的工作能力。

To adapt to the 5G, IoT, and AI trends, this program covers the development and maintenance of smart terminal devices. Students are supposed to gain the skills to provide system integration and diagnostic services for the global electronics manufacturing industry.



### 05 新能源汽车技术方向 New Energy Vehicle (NEV) Technology

该专业旨在服务汽车产业电动化、智能化与网联化转型需求，培养具备国际视野和跨文化协作能力的复合型技术技能人才。使学生能够熟悉中国文化，了解新能源汽车产业链的技术环节，包括整车设计与开发、电驱动系统控制、动力电池管理与维护、智能充电设施建设及车辆网联技术应用等流程，具备为新能源汽车制造企业、售后技术服务企业与相关产业链提供整车装配调试、电控系统故障诊断、电池系统检测维护、充电设施运维管理等专业服务的工作能力。

It services the global shift toward EVs and smart grid integration. It includes training on power battery management, electric drive control, and charging infrastructure, and providing technicians for the NEV manufacturing and after-sales sectors.



### 06 数控技术方向 CNC Technology

本专业面向制造业智能化、数字化转型需求，致力于培养具备国际视野和跨文化协作能力的数控技术复合型技术技能人才。使学生能够熟悉中国文化，系统掌握数控编程、精密加工、智能机床操作及生产过程优化等关键技术，了解数控加工领域的产品设计、工艺规划、精密制造、质量控制及生产线升级全流程，具备为高端装备制造企业、汽车零部件行业等提供数控工艺设计、复杂零件加工、智能生产系统运维与技术改进等专业服务的工作能力。

It focuses on high-end precision manufacturing. Students master CNC programming, intelligent machine operation, and quality control, enabling them to provide professional services for the automotive and aerospace equipment industries.



### 07 数字媒体技术方向 Digital Media Technology

该专业旨在培养服务数字文化创意产业与虚实融合应用场景的高技能人才，使学生能够熟悉中国文化，熟悉新媒体艺术与前沿技术趋势，掌握数字内容全流程创作方法。学校联合头部互联网与数字文创企业，共同培养学生为文化娱乐、广告营销、智慧文旅等行业提供沉浸式数字体验、互动营销内容、AIGC解决方案等数字产品与服务的能力。

It combines art with technology for creative industries. Students learn full-process content creation, including AIGC (AI-Generated Content) solutions and interactive marketing for tourism, advertising, and entertainment.



### 08 人工智能技术应用方向 Artificial Intelligence Technology & Application

该专业旨在培养服务企业数智化转型的高技能人才，使学生能够熟悉中国文化，掌握大模型应用开发、智能体开发、企业数智化等核心技能。学校联合头部人工智能企业，共同培养学生为企业提供数智化解决方案的能力。

It aims to train talents for digital transformation. Students master the application of large model development and AI agent development, learning to provide smart solutions for modern enterprises.



### 09 跨境电子商务方向 Cross-Border E-Commerce

该专业旨在培养服务全球数字贸易发展的高素质复合型人才，学生能够熟悉中国文化，了解国内外跨境电商政策、市场与商业环境，掌握跨境电商平台运营、数字营销、跨境供应链管理、数据分析与国际化客户管理等核心技能。学校联合头部跨境电商企业及行业协会，培养学生具备为制造与贸易企业提供跨境电商运营方案、品牌出海策略、海外市场推广、跨境支付与结算服务等综合实践能力。

It covers global digital trade policies, platform operations, and digital marketing. In partnership with leading e-commerce firms, we train students in brand globalization, international payment systems, and supply chain management.



### 10 数智人力资源管理方向 Digital & Smart Human Resource Management

该专业旨在培养适配全球人力资源数字化转型的复合型人才，紧扣跨境人才流动与跨国企业管理需求，助力国际学生熟悉全球人力资源管理规则、跨境人才配置逻辑及数字化HR生态。学生能够熟悉中国文化，掌握数字人才招聘技术、数据驱动绩效分析、跨文化数字沟通等核心技能，特色融入VR技术实操训练，通过沉浸式场景模拟跨文化团队协作、全球人才测评等真实工作场景。

It focuses on global talent mobility. Students learn data-driven performance analysis and cross-cultural communication, utilizing VR simulations for team collaboration and global talent assessment scenarios.



### 11 旅游管理方向 Tourism Management

该专业旨在培养适应文旅产业深度融合与智慧旅游发展的高素质复合型人才，使学生能够了解中国旅游文化，掌握智慧景区运营、文旅项目策划、旅游大数据分析等核心技能。学校联合头部文旅集团与在线旅游平台(OTA)培养学生为目的地管理机构提供智慧旅游解决方案、为游客提供个性化旅行体验设计、为文旅企业提供数字化营销与运营服务的能力。

It adapts to the "Smart Tourism" era. Includes training in smart scenic area operations and tourism big data analysis. Partners with major OTA (Online Travel Agency) platforms to provide real-world project experience.



### 12 建筑智能化工程技术方向 Intelligent Building Engineering Technology

该专业旨在培养掌握建筑智能化系统核心技术，能胜任智能设备造价、安装调试和运维管理的高素质复合型技术技能人才。深度融合“产教融合、工学结合”理念，注重实践能力培养，通过项目化教学与真实场景训练，使学生了解中国建筑文化，系统掌握建筑供配电与照明、智能设备安装、施工组织管理和自动化控制等专业知识，培养学生具备对智能化系统进行设计与施工、系统集成与优化及解决现场实际技术问题的专业服务能力。

It focuses on the core tech of "Smart Cities" Students gain hands-on experience in building automation, smart lighting, and system integration, learning to solve technical problems in modern architectural environments.



## 六 学校奖助学金 School Scholarship

1.注册并被录取后可申请助学金与学费及住宿费减免,学院将根据申请学生情况评定并公布学费及住宿费减免名单,助学金资助名单。

After registration and admission, students can apply for scholarship and reduction of tuition and accommodation fees. The college will review applications based on each student's individual circumstances and publish the lists of recipients for tuition/accommodation fee reduction and grants respectively.

2.奖学金按年度申请。

Scholarships are available for annual application.

## 七 申请指南 Application Guideline

### (一) 录取前提供材料 (Required Documents)

1.《广东松山职业技术学院外国留学生入学申请表》,可以联系邮箱 [ssice@gdsspt.edu.cn](mailto:ssice@gdsspt.edu.cn)或[52623588@qq.com](mailto:52623588@qq.com)领取,也可登录学校网站 <https://www.gdsspt.edu.cn/>下载

Application Form for International Students of Guangdong Songshan Polytechnic  
You can get the form by e-mailing us : [ssice@gdsspt.edu.cn](mailto:ssice@gdsspt.edu.cn) or [52623588@qq.com](mailto:52623588@qq.com), or download from the official website: <https://www.gdsspt.edu.cn/>

2.最高学历证明(应届毕业生可先提供毕业证明)

Highest educational degree certificate (fresh graduates can provide graduation certificate for the time being)

3.最高学历阶段全部课程及成绩单(须加盖教务部门公章)

All courses and transcripts of the highest education level (must be stamped with the official seal of the educational department / issuing institution)

4.推荐信及获奖证书(如有,可提供作为面试加分项)

Recommendation letter and award certificates provided as a bonus point for interview

5.护照PDF复印件(护照有效期不得低于1年)

PDF copy of passport (validity period shall not be less than 1 year)

6.近半年内证件照(白底,深色衣服)

ID photos within the past six months (white background, dark clothes)

### (二) 正式录取后提供材料

(The following materials can be provided after formal admission)

#### 1.近期体检记录

申请人应严格按照《外国人体格检查表》要求项目进行检查。缺项、未贴本人照片或照片上未盖骑缝章、无医师和医院签字盖章的《外国人体格检查表》无效。检查结果有效期为6个月。

Recent medical examination records please go to state-run hospital for health checkup before sending the copy of the form. The applicant shall carry out the examination in strict accordance with the requirements of the Foreigner Physical Examination Form. The Form is invalid if there is a missing item, the photo is not pasted, or the photo is not stamped with a perforation seal, or without the signature and seal of the doctor and the hospital. The validity period of the inspection results is 6 months.

#### 2.无犯罪记录证明

Proof of non-criminal record

#### 3.家庭收入证明或存款证明

不少于3万元人民币,由本国具有资产证明资格的机构出具,提供PDF文件。

Family income certificate or deposit certificate (not less than 30,000 RMB, issued by a domestic institution with asset certification qualifications, and provided with a PDF file)

#### 4.《安全承诺书》打印并手写签名,提供PDF文件。

Safety Commitment Letter (printed and handwritten signature, PDF file provided)

### (三) 申请流程 (Application Process)

1.书面申请:申请者可将填写好的纸质版《广东松山职业技术学院外国留学生入学申请表》拍照图片发送到邮箱[ssice@gdsspt.edu.cn](mailto:ssice@gdsspt.edu.cn)或[52623588@qq.com](mailto:52623588@qq.com);或通过学校官方网站<https://www.gdsspt.edu.cn/>在线填写申请表,提交个人信息及相关材料。

Application Submission: Email a scanned copy of the Application Form to [ssice@gdsspt.edu.cn](mailto:ssice@gdsspt.edu.cn) or [52623588@qq.com](mailto:52623588@qq.com), apply online via our official website <https://www.gdsspt.edu.cn/>

2. 学校审核申请材料, 决定录取后, 发送扫描件《录取通知书》到学生登记邮箱。随后学校向录取者寄发《录取通知书》和《外国留学人员来华签证申请表》(JW202表)

After the college reviews the application materials and decides the admission, a scanned copy of the Admission Letter will be sent to the student registration email. Later the college will send the Admission Letter and the Visa Application Form for International Students Studying in China (JW202 form) to the admitted applicants.

3. 持《录取通知书》《外国人体格检查记录》和《外国留学人员来华签证申请表》(JW202表) 等文件至中国驻外使(领)馆办理来华学习签证(X1签证)。

Go to the Chinese embassy (consulate) abroad to apply for a study visa (X1 visa) with the Admission Letter, Physical Examination Record for Foreigners and Visa Application Form for International Students Studying in China (JW202 form), etc.

4. 在《录取通知书》规定的时间内到学校报到。

Report to the college within the time specified in the Admission Letter.

#### (四) 申请时间 (Time for Application)

2026年1月20日至8月1日(额满截止)

January 20th to August 1st, 2026 (registration will close upon reaching full quota)

#### (五) 联系方式 (Contacts)

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## NOTES